

APPLES

Service-Learning

Student Union suite 3514 • CB#5210 • (919) 962-0902 • fax (919) 843-9685 • ccps.unc.edu

*****Please note: Some APPLES service-learning courses may not fulfill the experiential education and/or high-impact experience requirement. It is important to confirm this in advance if you are taking the course for this reason.**

*****This list is SUBJECT TO CHANGE. Please use this as a reference list and make sure to cross-reference with the ConnectCarolina listings.**

All APPLES courses require a minimum of 30 hours of service (as of fall 2022). The registration process for APPLES courses is through ConnectCarolina, unless a course is noted as requiring an application or instructor permission. For questions about registration, students should contact an academic adviser.

Spring 2023

MEJO 671 (001) Social Marketing

Seth M. Noar

Social marketing is the application of marketing concepts and practices to bring about behavior change for a social good. Social marketing is an approach to planning and implementing projects and programs that emphasizes a customer-centered mindset to learn what people want and need to change their behavior. Social marketing is not expressly about 'social media' or 'social networking' – although we may discuss the role of vehicles such as Facebook or Twitter in mobilizing opinion and behavior. Social marketing is also not entirely about social issue *advertising* because it goes beyond just advertising. As a result, social marketing overlaps with areas of PR, lobbying, direct marketing, education, and entertainment using a mix of techniques from the conventional to the innovative.

In the first weeks of the course students will cover the basic tenets of social marketing and how it differs from commercial sector and non-profit marketing. Students will then be placed into teams to work with a public health client to conduct formative research, develop a social marketing strategy, create and test campaign materials, and present a final plan of action to the client. The original formative research you will conduct will give students first-hand experience conducting research and using it to inform practice. EE

PHIL 294 (001) Philosophy Across the Lifespan

Michael Vazquez

This is a high-impact service-learning course that aims to promote experiential learning in philosophy by combining traditional elements of classroom study with service in the community. Students will have the unique opportunity to teach and learn philosophy alongside older adults in the Triangle area, thereby integrating the academic study of philosophy with community engagement. Students will grapple with foundational works of historical and contemporary philosophy, participate in regular discussions with older adults in the community, learn how to communicate complex ideas to a non-specialist audience, develop pedagogical resources on philosophy for our community partners, administer an intergenerational capstone event. Guest speakers will on occasion visit the seminar to discuss various aspects of public philosophy and to provide guidance on philosophy pedagogy and facilitation.

APPLES

Service-Learning

Student Union suite 3514 • CB#5210 • (919) 962-0902 • fax (919) 843-9685 • ccps.unc.edu

*****Please note: Some APPLES service-learning courses may not fulfill the experiential education and/or high-impact experience requirement. It is important to confirm this in advance if you are taking the course for this reason.**

*****This list is SUBJECT TO CHANGE. Please use this as a reference list and make sure to cross-reference with the ConnectCarolina listings.**

All APPLES courses require a minimum of 30 hours of service (as of fall 2022). The registration process for APPLES courses is through ConnectCarolina, unless a course is noted as requiring an application or instructor permission. For questions about registration, students should contact an academic adviser.

Permission of the instructor is required to enroll in this course. Please email michael.vazquez@unc.edu.

Prerequisite: 1 PHIL course.EE

CHIN 441 Chinese-English Translation and Interpreting

Lini Polin

This course is designed for second language learners of Chinese, who have completed at least three years of formal study of Chinese, to practice translation skills while improving their Chinese language proficiency in general. The bulk of the course is training in translation/interpreting skills in a variety of genres and fields, including conversation, informative and culture-bound texts, business, law, and medicine. Students work both individually and in groups on oral interpreting tasks and written translation assignments. Using the bilingual skills and the translation/interpretation techniques learned in this course, each student will serve a minimum of 30 hours with a community partner during the semester.

AMST 460 Rising Waters: Strategies for Resilience to the Challenges of Climate and Built Environment

Rachel Willis

This service-learning seminar examines water threats to port cities and low-lying areas from sea-level rise, extreme weather, and inadequate infrastructure. The focus is on the Americas, small and barrier islands, and high hazard regions including the South East and Gulf Coast communities. The APPLES project will focus on North Carolina resilience strategies. Recommended for juniors and seniors. Permission of the instructor for first year students. Honors version available.

PUBH 805 Addressing Health Inequities and Social Determinants of Health through Service Learning

Amy Belflower Thomas

This course bridges coursework and knowledge gained in health inequities with applied practice. Each semester, a specific health inequity and/or social determinant of health will be chosen based on current events. Students will hear from practitioners about how this issue affects public health on-the-ground as well as: participate in related service-learning

APPLES

Service-Learning

Student Union suite 3514 • CB#5210 • (919) 962-0902 • fax (919) 843-9685 • ccps.unc.edu

*****Please note: Some APPLES service-learning courses may not fulfill the experiential education and/or high-impact experience requirement. It is important to confirm this in advance if you are taking the course for this reason.**

*****This list is SUBJECT TO CHANGE. Please use this as a reference list and make sure to cross-reference with the ConnectCarolina listings.**

All APPLES courses require a minimum of 30 hours of service (as of fall 2022). The registration process for APPLES courses is through ConnectCarolina, unless a course is noted as requiring an application or instructor permission. For questions about registration, students should contact an academic adviser.

projects with community/practitioner partners during Spring Break, incorporate reflection-in-action into activities and reflection-on-action to identify how they will incorporate lessons learned into future work.

JAPN 418 Service Learning in Japanese Language **Katsuhiko Sawamura**

The primary goal of this course is to prepare students to work, using the Japanese language in their desired occupation, such as in business, teaching at school, research, and so forth. EE

MUSC 269 (001) Music in the Community **Evan Feldman**

Connecting academic inquiry in community music with an experiential project in the making, organization, or documentation of music locally. EE

LTAM 390 (002) Heritage and Migration in North Carolina **Hannah Gill**

Experience and document North Carolina's Latin American and Caribbean history. This three-credit course combines field research, oral history, and service learning to understand the immigration and settlement of North Carolinians with Latin American and Caribbean ancestry. The course will address the ethical and practical aspects of oral history including the preparation, transcription and transcription of interviews. Students will complete an independent research project using the [New Roots Nuevas Raíces](#) initiative and spend spring break participating in oral history research and service learning in eastern North Carolina (March 12-17, 2023). Contact instructor Hannah Gill, hgill@unc.edu

COMP 523 (001) Software Engineering Laboratory **David Stotts**

This course covers organization and scheduling of software engineering projects, structured programming, and design. Each team designs, codes, and debugs program components and synthesizes them into a tested, documented program product. Each team works on behalf of a "real" client who needs software to solve some problem or serve some need for a specific population of users. EE

APPLES

Service-Learning

Student Union suite 3514 • CB#5210 • (919) 962-0902 • fax (919) 843-9685 • ccps.unc.edu

*****Please note: Some APPLES service-learning courses may not fulfill the experiential education and/or high-impact experience requirement. It is important to confirm this in advance if you are taking the course for this reason.**

*****This list is SUBJECT TO CHANGE. Please use this as a reference list and make sure to cross-reference with the ConnectCarolina listings.**

All APPLES courses require a minimum of 30 hours of service (as of fall 2022). The registration process for APPLES courses is through ConnectCarolina, unless a course is noted as requiring an application or instructor permission. For questions about registration, students should contact an academic adviser.

MEJO 332 (001, 002, 003, 004, 005) Public Relations Writing STAFF

Students in this course serve at local nonprofits by creating major communicative tools of the public relations trade including news releases, features, speeches, pitch letters, fact sheets, public service announcements and more. EE

SOCI 430 (001) Sociology of Food and Food Justice Kathleen Fitzgerald

This course explores key sociological concepts through the lens of food: labor, power, identities, social status, political economy, social inequalities, social movements, globalization, and social justice. The study of food production and consumption allows us to understand not just the relationship between people, food, and culture, but also the exploitation of labor and animals behind the industrial food system. Additionally, it allows students to explore how global capitalism influences the food choices we make, the emergence of food related social movements, food policy, and food related social problems (famine, obesity, food deserts, food insecurity, GMOs (genetically modified organisms), CAFOs (concentrated animal feeding operations), industrial agriculture, environmental degradation, and poor health). Students will complement their academic approach to the sociology of food and food justice with 20 hours of service at an approved, local, service-learning organization. EE

SOCI 273 (001) Social and Economic Justice Kathleen Fitzgerald

This course covers the theory and practice of social and economic justice, including analyses of racial, gender, sexuality, class, national, disability/ability, and other forms of injustice, the history of influential movements for justice, and strategies of contemporary justice struggles, specifically those surrounding food, environment, incarceration, housing, immigration, and wages. One objective of this course is for students to see the injustices

APPLES

Service-Learning

Student Union suite 3514 • CB#5210 • (919) 962-0902 • fax (919) 843-9685 • ccps.unc.edu

*****Please note: Some APPLES service-learning courses may not fulfill the experiential education and/or high-impact experience requirement. It is important to confirm this in advance if you are taking the course for this reason.**

*****This list is SUBJECT TO CHANGE. Please use this as a reference list and make sure to cross-reference with the ConnectCarolina listings.**

All APPLES courses require a minimum of 30 hours of service (as of fall 2022). The registration process for APPLES courses is through ConnectCarolina, unless a course is noted as requiring an application or instructor permission. For questions about registration, students should contact an academic adviser.

that they are reading about in class and to be able to work with organizations that are addressing the needs of the most marginalized members of our community. A second objective is to understand some basic ideas behind service learning, such as the difference between charity and justice. Third, is for students to understand the structural origins of inequality and injustice. EE

SPAN 329 (001, 002, 003) Spanish for Professional and Community Engagement Staff

Spanish for Professional and Community Engagement is a seventh-semester capstone course that stresses the application of Spanish language and Hispanic cultures skills in professional and community contexts. Students will apply content from current and previous courses in the minor sequence to course assignments, professional documents such as resumes, community service work and projects, and a capstone research project. This course is open only to students in the Spanish for the Professions minor. EE

PLCY 130 (001) Getting It Done: Project Management for Social Change Ryan Nilsen

Workshop open only to students who have received the APPLES Bryan Fellowship. Each fellowship team develops a project's underlying theory of change and the skills necessary for successful implementation. Students study the theories and implementation of one another's projects and external case studies. EE

HBEH 411 (001) Pathways to Effective Community Engagement Lynn Blanchard and Margaret Barrett

This course is designed to provide a framework for students to reflect on their existing public service and community engagement experiences, critically examine important issue areas, build skills and consider how what they are learning may inform their career paths. Students will participate in weekly group lecture and recitation sessions as well as completing at least 30 hours of work in partnership with a community organization. EE

APPLES

Service-Learning

Student Union suite 3514 • CB#5210 • (919) 962-0902 • fax (919) 843-9685 • ccps.unc.edu

*****Please note: Some APPLES service-learning courses may not fulfill the experiential education and/or high-impact experience requirement. It is important to confirm this in advance if you are taking the course for this reason.**

*****This list is SUBJECT TO CHANGE. Please use this as a reference list and make sure to cross-reference with the ConnectCarolina listings.**

All APPLES courses require a minimum of 30 hours of service (as of fall 2022). The registration process for APPLES courses is through ConnectCarolina, unless a course is noted as requiring an application or instructor permission. For questions about registration, students should contact an academic adviser.

HBEH 611 (001) Philanthropy as a Tool for Social Change **Lynn Blanchard**

In this course students learn about the history and models of philanthropy through readings, class exercises, and guest speakers. In addition, they function as a foundation board and experience the process of awarding grants to local agencies, researching the needs of North Carolina, designing grant award criteria, distributing a request for proposals, reviewing submissions, and awarding \$10,000 to select community organizations. Students are selected via an application process in early Fall. EE

ENEC 237 (001) Food, Environment, and Sustainability **Caela O'Connell**

Explores the nexus of agricultural, ecological, and food systems as they dynamically interact. The class examines case studies from North Carolina and other parts of the world. Themes include nutrition, food security, agroecology, and sustainable livelihoods. Students engage in readings, class projects, and hands-on activities in a laboratory setting.

COMM 082 (001) Food Politics from an Organizational Communication Perspective **Sarah Dempsey**

The globalization of food systems is both a hotly contested subject and a central part of contemporary life. This course provides an applied introduction to key debates by adopting a critical organizational communication lens on our globalized food system. Drawing on readings, popular media texts, discussions, and experiential activities, we will explore food system labor practices, the role of multinational companies and global commodity chains, the status of hunger and food deserts, the role of food marketing and consumption practices, and the growth of local and sustainable movements devoted to food justice. Throughout, we investigate how our global food system is shaped by different types of organizations operating within particular locales, such as North Carolina, USA.

This is an APPLES-designated service-learning course that requires service hours. In addition to experiential field activities and visits, our course is organized around group-based engaged research projects. Your success will depend upon your ability to work independently and practice collective leadership. This project will increase your research and writing skills, sharpen your leadership and collaborative skills, and provide you with applied insight into the themes of the course. EE

APPLES

Service-Learning

Student Union suite 3514 • CB#5210 • (919) 962-0902 • fax (919) 843-9685 • ccps.unc.edu

*****Please note: Some APPLES service-learning courses may not fulfill the experiential education and/or high-impact experience requirement. It is important to confirm this in advance if you are taking the course for this reason.**

*****This list is SUBJECT TO CHANGE. Please use this as a reference list and make sure to cross-reference with the ConnectCarolina listings.**

All APPLES courses require a minimum of 30 hours of service (as of fall 2022). The registration process for APPLES courses is through ConnectCarolina, unless a course is noted as requiring an application or instructor permission. For questions about registration, students should contact an academic adviser.

HPM 697 BSPH Capstone Staff

The capstone course is an “integrative exercise” for BSPH students prior to graduation. It is intended to simulate the integration of various disciplines—finance, human resources, ethics, policy, operations, and information technology—into a comprehensive and practical framework. Students work with healthcare organizations to solve financial or operational problems. Spring.

SPHS (001) Human Communication Across the Lifespan Lisa Domy

This course is designed for students who are interested in gaining knowledge of typical expected human communication development across the lifespan. For some this may provide preparation for more advanced studies in disorders and impairments affecting human communication. As a designated service-learning course, SPHS 521 provides students with direct contact with people in a lifespan age range of interest to them (Birth-Five; School Age; Young-Middle Age Adult; Older Adult). EE