

A Letter from the Internships Co-chairs

Greetings,

On behalf of the APPLES Service-Learning program and the Carolina Center for Public Service, we extend our deepest gratitude to you for your shared interest in public service and commitment to community engagement, especially amidst this pandemic.

This packet details all of the available APPLES internship positions for Spring 2024. The organizations cover a spectrum of professional development opportunities offered to UNC-CH students, including communications, marketing, event planning, fundraising, program development and teaching. Each APPLES internship position offers students one-of-a-kind, developmental experiences in areas of education, public policy, journalism, public relations, advertising, business, psychology, clinical healthcare, and more.

All of the internship opportunities are designed for students to gain professional experience, while simultaneously continuing their education during the spring semester. APPLES interns agree to complete up to 150 hours of work, receive a \$1,650 stipend, and enroll in a three-credit hour service-learning course in the Spring semester through UNC's School of Social Work that counts toward the Experiential Education (EE) general education requirement.

As former interns, we can personally attest to the power of the APPLES internship program. Through sustained partnerships, APPLES and its community organizations provide mutually beneficial relationships that enhance both student learning and community partner success. While students receive a stipend and course credit, their contributions assist with projects that uphold the mission and values of the community partners. Together, this dynamic relationship creates a unique and impactful internship experience.

We encourage you to use this packet as a resource — a survey of all of your options. Information about each internship site and the respective position description is detailed in this packet. Should you have additional questions, be sure to reference the APPLES website or contact APPLES directly.

Applications are due Friday, October 13, 2023.

Thank you for your interest in APPLES Service-Learning Internships and your commitment to public service and the community. We wish you the best of luck and stay well.

Sincerely,

Gabriella Ahn '25
Julia Renberg '24

<https://ccps.unc.edu/apples/service-learning-internships/>

11 internship positions will be offered in the spring 2024 semester by the APPLES Internship Program. The partnership sites incorporate a broad range of social justice topics including wildlife conservation and rural health (2), retirement communities (2), childcare and youth community opportunities (3), low-income housing (1), and substance abuse (2).

Wildlife conservation and rural health:

[Piedmont Wildlife Center](#)

[The Conservation Fund's Resourceful Communities Program](#)

Retirement communities:

[Carolina Meadows, Inc.](#)

[Charles House Association](#)

Childcare and youth community opportunities:

[Kidzu Children's Museum](#)

[North Carolina Therapeutic Riding Center](#)

[Monet Richardson Community Foundation](#)

Low-income housing:

[Inter-Church Council Housing Corp.](#)

Substance abuse:

[Students Against Destructive Decisions \(SADD\)](#)

[Chapel Hill Campus & Community Coalition to Reduce the Negative Impacts of High-Risk Drinking](#)

Piedmont Wildlife Center

Transportation: Car needed. After-school programs take place at different Durham/Orange schools.

Website: <https://piedmontwildlifecenter.org>

Organization description: The Piedmont Wildlife Center seeks to inspire people to develop a positive lifelong connection with nature and encourages active engagement in conservation. PWC offers a community-oriented approach to nature education, leadership development and conservation science through children's programs, field trips and day camps, teen backpacking trips and camps and adult education programs.

Internship details: The intern will assist the coordinators and staff counselors in facilitating day camp and after-school programs with themes ranging from swamp ecology to woodland games. The intern is responsible for offering more individualized support to campers by connecting with them and helping them successfully engage in our programming. Duties include helping lead nature-based activities from naturalist to survival skills, sharing stories, tracking students' progress in learning skills, and connecting with nature for grant reports. Throughout the season, the intern will also complete an independent project that is meant to deepen their knowledge in the field and add to our collection of activity resources. Whether a nature or educational enthusiast, the intern should be excited to share their passion for the outdoors with campers who are developing their own connection to nature and becoming inspired to protect the natural world. The APPLES intern should bring their unique nature experiences to our camp programming, sharing a different perspective with our campers who are developing their own meaningful nature connections. Directly relevant majors include (but are in no way limited to) Environmental Science Education, Elementary Education, and/or Outdoor Leadership.

Supervisor: Program coordinators lead brief daily check-ins with all the staff and spend time observing each group throughout the week. This allows for consistent feedback and open communication that will help our staff improve their leadership and group management skills. We will also set goals during our staff training and conduct in-depth mid-season and end-of-season staff reviews.

The Conservation Fund's Resourceful Communities Program

Transportation: Car not required. Intern must come to office at least once a week. Office is accessible by bus.

Website: <https://www.conservationfund.org/where-we-work/north-carolina>

Organization description: The Conservation Fund's Resourceful Communities Program supports a wide network of small-scale, rural, grassroots organizations and non-profits across North Carolina.

Internship details: The APPLES intern will work to revamp two existing websites, the Corporate Giving Guide (<https://resourcefulgrower.wixsite.com/givingandgrants>) and Try This NC (<https://www.trythisnc.org/>). These websites are valuable resources that were created to share important information on corporate giving opportunities and tried-and-tested healthy living program ideas. The intern will be responsible for updating the information provided on each website, as well as redesigning the websites to make them more user-friendly. For the Corporate Giving Guide, the intern will be responsible for researching and documenting corporate foundation funding available to nonprofits in North Carolina by gathering pertinent information on each foundation, including funding priorities, geographic target, deadlines, and average grant amounts. For Try This NC, the intern will update the website by researching and adding new rural health project ideas. Past examples include connecting seniors to nature, starting a community garden network, and hosting free cooking classes. They will use a list of potential ideas to identify ten innovative projects they would like to feature. They will interview project leaders and document project components, resources utilized, and lessons learned. They will then write up the project feature and post it to the website. Resourceful Communities frequently works with community organizations to research recurring funding opportunities available to different parts of North Carolina and to different types of grassroots organizations. By updating each website, the interns will enable Resourceful Communities staff to better serve grassroots partner organizations that have developed innovative community-based health initiatives since 2020.

Supervisor: Salem Carriker. At the beginning of the internship, Salem will guide interns in developing a work plan for their time with us. This plan will be based on our goals for the internship, as well as the interests and goals of the interns. Intern will meet with Salem weekly to discuss progress, achievements, and challenges. Through these weekly check-ins we will monitor progress and update workflow as needed. Salem will also be available throughout the week to answer questions or discuss work.

Carolina Meadows, Inc.

Transportation: Car needed to reach Carolina Meadows campus. Only 15 minutes away from Chapel Hill campus but not off of a bus line.

Website: <https://carolinameadows.org/>

Organization description: Carolina Meadows is a continuing care retirement community. The residents are older adults with varying degrees of memory loss, verbal communication, and mobility.

Internship details: The intern will grow and support the Music and Memory program at Carolina Meadows. Program participants are predominantly in a skilled nursing facility or in assisted living memory care. The intern will interview residents and their families to learn about residents' music preferences, develop an individualized playlist for residents, save residents' personalized playlists to music devices (headsets or Bluetooth speakers), check equipment/chargers stored in residents' rooms, visit with each resident regularly and actively support residents in listening to the music on their devices. Based on the intern's interests and skills, the intern may also plan and deliver a music lesson or performance. Applicants must be comfortable being exposed to, learning about, and connecting with a broad range of residents and initiating conversation and visits with residents because the residents are older adults with varying degrees of cognitive and mobile degeneration. The intern will be trained in communication with individuals with dementia. The Music & Memory program is primarily run by the dedicated position of the intern. The intern increases the number of residents who can be served by the program at different levels of care within Carolina Meadows. By developing personal relationships, the intern improves the quality of life of the residents who participate in the program and sustains the day-to-day aspects of the program that in the intern's absence cannot be tended to as regularly.

Supervisor: Eileen Ferrell, MSW, Volunteer Manager will be the administrative contact between UNC and Carolina Meadows and the intern's on-site supervisor. The intern shares an office with Eileen so daily to weekly check-ins are the norm. Amy Gorely, Director of Community Relations may also support the intern's activities. The intern will convene and facilitate monthly meetings with the interdepartmental Music and Memory committee to discuss resident referrals, internship progress and other needs/activities related to the Music and Memory program.

Charles House Association

Transportation: Student needs to be able to get to and from Charles House which is located only a few miles north of campus and a short walk from a bus stop.

Website: <https://www.charleshouse.org/>

Organization description: Charles House Association operates the Charles House Center for Community Eldercare to provide quality, personalized care to elders and respite for their caregiving families. They work to enrich senior's lives through a day facility with activities and support and an eldercare facility.

Internship details: The intern will gain valuable leadership and interpersonal skills while working hands on with older adults. The intern will be learning and working in both the adult day center (serving up to 40 people daily) and the eldercare home (with six residents), but with primary focus in the day center, unless there is a specific interest to do otherwise. Responsibilities in that context will be related to training and functioning as a Charles House program team member, learning how to effectively contribute to the implementation of a stimulating social group program for older adults.

We will also do site visits in the community at sites of the intern's choosing as well as three separate projects:

1. Life Stories
2. Participant or Resident Assessment
3. Directing a topical program. These can be tailored to the intern's goals and interests.

Students are an important part of the day-to-day functioning by supporting completion of various vital tasks while also providing meaningful, enriching engagement for residents; interns who are interested in pursuing a pre-health career will find the process enriching for themselves simultaneously.

Supervisor: Dean Fox will be the point of contact/supervisor, and will have regular check-in with the intern. Day-to-day, the intern will spend most time with the day program team, with several program directors serving as on-the-job trainers and providing day-to-day supervision.

Kidzu Children's Museum

Transportation: Must reliably be able to get to Kidzu Children's museum.

Website: <https://www.kidzuchildrensmuseum.org/>

Organization description: Kidzu is an adventurous expanded museum experience for infants to tweens to make, build, explore and learn. Kidzu's new 8,500 square foot space is multi-sensory, play-centered and focused on providing children and their families, teachers and caregivers with an ever-changing menu of exhibits and programs that inspire creativity, collaboration and community. Kidzu Children's Museum is a hands-on museum dedicated to inspiring young children and adults in their lives to learn through purposeful play.

Internship details: Kidzu seeks an intern to be a part of team planning, developing, and facilitating museum programs and operations. This internship includes hands-on, professional experience both behind the scenes and on the front-line working with both children and adults. The goal for this internship is to give a well-rounded understanding of how a mid-sized children's museum functions from day-to-day and to provide experience working within the fabric of a long-term strategic plan. The intern will primarily work within one area of the museum. Possibilities include operations, development, programs, and exhibits, but the intern will gain exposure in all areas. Our ideal intern will have past experience working with children, have confidence in front of small to medium sized groups, and have a passion for fun and learning. Relevant coursework and skills: The best candidates will be those looking for careers in the museum industry, in nonprofit management, or in education administration.

Supervisor: The APPLS intern will collaborate with all team members and be directly supervised by the Program Coordinator and Education Manager, with additional guidance from the leadership team.

North Carolina Therapeutic Riding Center

Transportation: Car needed.

Website: <https://www.nctridders.org/>

Organization description: The NC Therapeutic Riding Center (NCTRC) empowers children and adults with physical, emotional, mental and social challenges to create active, healthier and more fulfilling lives through equine-assisted activities and therapies. Since 1977, NCTRC has served thousands of children and adults, and is now the oldest therapeutic riding center in North Carolina. The challenges faced by our clients include autism, learning disabilities, cerebral palsy, Down Syndrome, behavioral issues, brain injuries and developmental delays.

Internship details: Our internships are somewhat flexible depending on student interests and talents. Primarily we are looking for interns who will assist staff with fundraising, social media, volunteer management, office management, and horse-centered programming. The intern will work directly with Executive Director and Program Director and individual interest will help determine their role in the organization; a broad set of opportunities are available, including marketing, programming development, fundraising, direct client work and more. Some work for this position can be completed remotely as well as at the farm.

Supervisor: Jackie, Cole, progdirector@nctridders.org

Monet Richardson Community Foundation

Transportation: Car not required however a good resource as needed.

Website: <https://monetrichardsoncommunityfoundation.com/>

Organization description: Our mission is to enhance the educational experiences of students and teachers by connecting community resources through collaboration, recognition, and innovative partnerships. We aim to inspire! One of our leading programs supplies fully stocked school backpacks to 170 (and growing) elementary school children at the start of each school year in Orange, Edgecombe, Nash and Pitt Counties in North Carolina, among other locations. We bring together schools, the Y, local businesses and other organizations to get packs onto the shoulders of underserved school children. MRCF also awards scholarships to underserved high school and college seniors who have excelled in their fields of study at schools in North Carolina and beyond.

Internship details: Intern will participate in asset mapping for grant submission and review. Create demographic analysis for counties associated with engagement as recipient areas from backpack and scholarship programs. Create marketing collateral to support current efforts for foundation. Manage social media engagement. Create social justice impact report for counties involved with outreach. Social economic status report based on social determinants. Assist with 5K fundraiser event raising monies for backpack, academic scholarship and financial literacy workshop. Assist with logistics for event, social media, flyers, working with sponsors, signage, tee shirt design, posting flyers and signs throughout community, being right hand to Executive Director for communicating with event planning committee members and sponsors. Assisting with public relations for event and for mission/vision for overall programs and outreach in the community. Storytelling via interviews for YouTube, graphic design work via Canva platform, press releases, coordinate PSAs for radio. Directly relevant majors include (but are in no way limited to) Public Relations, Marketing, Communications, Social Justice, or Social Work.

Supervisor: Pat Richardson, themonetfoundation@gmail.com

Pat Richardson will supervise student remotely with weekly meetings via zoom and consistent phone calls as needed.

Inter-Church Council Housing Corp.

Transportation: Car needed. INCHUCO is located at two sites in Chapel Hill area.

Website: <https://www.inchucohousing.com/>

Organization description: Inter Church Council Housing (INCHUCO) is a non-profit organization that provides low-income families with housing in Chapel Hill. INCHUCO is recovering from the long-lasting effects that the COVID-19 pandemic had on their residents. Finding resources and services for their residents would help improve their financial situation. They operate at multiple sites in Chapel Hill, Chase Park Apartments, Elliot Woods Apartments, and Adelaide Walters Apartments.

Internship details: Primary responsibilities for this role may include but are not limited to researching engagement strategies, developing community workshops, co-hosting neighborhood meetings, developing community partnerships, and creating a resource guide for the residents. The intern will be responsible for administrative work such as directly assisting the Property Manager in all property related activities by processing accounts payables, accounts receivables, advertising, processing prospects from application to move in, and coordinating maintenance projects. Intern should have strong interest in community development, engagement, and programming.

Supervisor: The Service Coordinator Intern will report directly to the Service Coordinator, Katie Palmer. Katie Palmer coordinates social and financial services for Elliott Woods, Chase Park Apartments, and Adelaide Walters Apartments for seniors. Katie Palmer reports to the Regional Service Coordinator, Donna Ebron.

Students Against Destructive Decisions (SADD)

Transportation: Car not required but recommended.

Website: <https://www.sadd.org/northcarolina>

Organization description: SADD empowers and mobilizes students and adult allies to engage in positive change through leadership and smart decision-making. Their mission is accomplished by creating, equipping, and sustaining a network of student-run chapters in schools and communities focused on peer-to-peer education. SADD fosters a sense of belonging and promotes resiliency, leadership, and advocacy skills so that young people make positive life decisions that will carry them throughout life.

Internship details: SADD is looking for a highly organized, team-oriented, creative leader who enjoys working with their peers. The Community Engagement Intern should be interested in education, prevention, youth advocacy, substance abuse, program development, or another relevant field. Primary areas of responsibility include:

- Starting a SADD chapter at your college/university and assisting in creating chapters on the campuses you visit
- Implementing impaired driving programming at other colleges/universities in your specified region: this includes presenting safety presentations for clubs and organizations, speaking in classroom settings, facilitating program activities, and tabling at campus involvement fairs.
- Researching college communities in North Carolina to identify potential establishments (bars, restaurants, sports and music venues, nightlife) to partner with impaired driving prevention.
- Working with the State Coordinator to identify and schedule presentations and campus visits.
- Working with the North Carolina State Coordinator to develop programming content and materials.

The student intern will be prompted to start a SADD chapter on their campus. After their paid internship with SADD, any continued work done for their chapter can be counted as community service and certified for the President's Volunteer Service Award.

Supervisor: The Community Engagement Intern will work directly with the North Carolina State Coordinator, Eliza Fitzpatrick, who has previous experience with college SADD programming in Virginia.

Chapel Hill Campus & Community Coalition to Reduce the Negative Impacts of High-Risk Drinking

Transportation: Car not required. If any transportation is needed outside of near UNC-CH campus areas of CH and Carrboro, the student may ride with supervisor. There is no regular parking provided with this role.

Website: <https://downtownchapelhill.com/coalition/>

Organization description: The Chapel Hill Campus & Community Coalition's mission is to promote a place where all people thrive. The CCC works in partnership across the community to reduce the harms associated with high-risk drinking. They envision a community–University, Downtown district, and neighborhoods–that can thrive socially and economically while promoting health and wellbeing for all. The CCC is a catalyst for community collaboration on issues related to harms from alcohol.

Internship details: Intern should have a strong interest in social media, substance abuse prevention, communications, and marketing.

Responsibilities include:

- Developing a newsletter for CCC stakeholders, including synthesizing high-risk alcohol prevention research and communicating with stakeholders for input
- Planning and maintaining CCC social media posts
- Collaborating with CCC stakeholders to support joint marketing of programs and initiatives
- Creating a template for annual reports and filling content for this fiscal year
- Possibly creating action plan report (pending)

Supervisor: Samantha Luu, MPH will have primary supervision. The intern may also be asked to attend meetings and collaborate with other stakeholders with Samantha as supervisor.